



Baden International Business School  
Switzerland



## Training Workshop Module on **The Developing Role of Women in Business and Politics in Europe**

Location: Baden International Business School, Baden, Switzerland

Date, workshop duration and fee: To be established in consultation with the group of participants depending upon the depth required and the inclusion of other modules in the training program.

Content:

- ◆ History of women's participation in business and politics, and factors that have influenced their changing role;
- ◆ The benefits of more participation of women in business and politics;
- ◆ The role of women today: in politics, in government, in media, in business, in general management;
- ◆ Issues and obstacles for more engagement of women in business and politics;
- ◆ Solutions and measures for more active participation of women in business and politics.

The course will include case studies to be conducted by separate groups and then the results presented to the plenum.