



Baden International Business School
Switzerland



Training Workshop Module on **Project Appraisal**

Location: Baden International Business School, Baden, Switzerland

Date, workshop duration and fee: To be established in consultation with the group of participants depending upon the depth required and the inclusion of other modules in the training programme.

Content: This course enables to develop an understanding of the cyclical nature of the process of strategy development, project selection, appraisal, monitoring and evaluation. It also enables to discuss the procedures and techniques used in the appraisal and evaluation of the economic, financial, social and environmental effects of development initiatives and interventions associated with project investments.

The learning objectives are to:

- ◆ Critically analyse the processes and outputs of financial, economic and market appraisals;
- ◆ Identify the key procedures and stages necessary in both ex ante and ex post evaluation work;
- ◆ Synthesise and apply a wide range of appraisal and evaluation techniques relevant to the public sector's role in economic development.

The course will include case studies to be conducted by separate groups and then the results presented to the plenum.