



Baden International Business School
Switzerland



Training Workshop on **Analysing Data Using EXCEL**

Location: Baden International Business School, Baden, Switzerland

Date, workshop duration and fee: To be established in consultation with the group of participants depending upon the depth required and the inclusion of other modules in the training program.

Content:

This course enables you to develop an understanding of the nature of social, business and economic data. Where the data comes from, its usefulness and how it can be used to find relationships between different variables and over time. This allows you to analyse the meaning of the data trends and patterns and to consider its implications for business planning, social policy and economic planning and policy. *This course does NOT require any previous knowledge of statistics or excel.*

The learning objectives are to:

- ◆ Understand the nature of socio-economic data and find data inter-relationships;
- ◆ Detect data trends using graphical tools and statistical methods;
- ◆ Design a business plan or social policy or economic policy based on the data analysis.

The course will include case studies to be conducted by separate groups and the results presented to the plenum. Participants are welcome to bring their own (non-confidential data) from their job to the workshop and it can be used as a case study.